

John Cuthbert Bailey of New Park

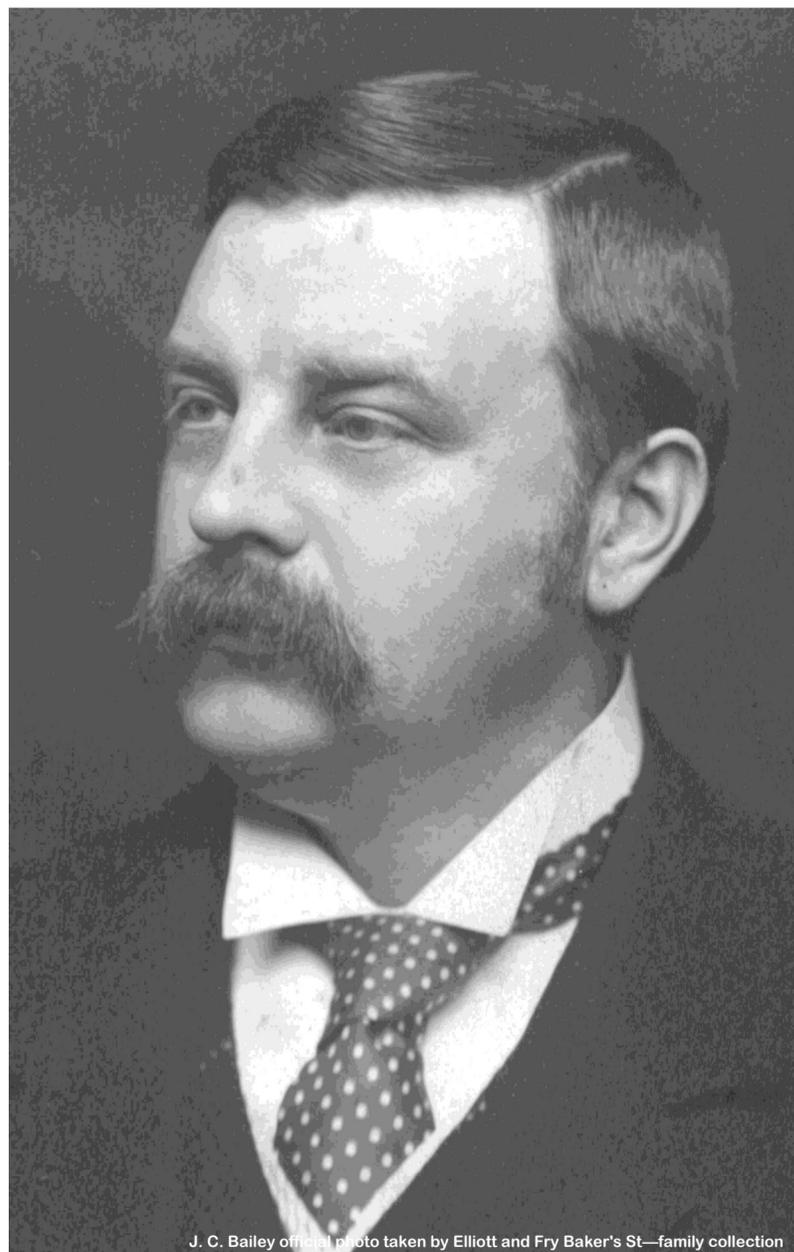
J. C. Bailey was born on 15 February 1856 at Odd Rode, Cheshire. He was educated at Alsager Grammar School and left school at 14. He was apprenticed to Bates, Elliott & Co at Dalehall Pottery and became their London representative aged 22. He caught the eye of Henry Doulton and was appointed manager of Doulton's Burslem Works in 1879 aged 23. He held this position for 50 years until his death.

He served as Chairman of the Staffordshire Potteries Manufacturers' Association and was one of the founders and Vice President of the British Manufacturers' Association. He oversaw the evolution of pottery trades from Victorian craft skills to 20th century means of production and the introduction of modern business methods. Under his stewardship Doulton & Co expanded and flourished. He travelled widely, including to the USA and Australasia to assess market opportunities.

In 1880 he married Sidney Marie Alcock and had five sons and three daughters.

The family moved to New Park in the early 1900s. He was actively involved in the local community and was a keen churchman, singer and golfer, acting as Trentham Golf Club Captain in 1905 and President in 1913. He also rode but his chief hobby was farming. He was known as "Big Bailey" due to his towering height. He died in 1929 aged 73.

Extract from his obituary in the Evening Sentinel 22 August 1929: *He combined, as few men can do, a strong determination...with reasonableness and conciliation. And personally he was a delightful man to know, obliging and kindly to a degree, a fascinating conversationalist and a very good friend.*



J. C. Bailey official photo taken by Elliott and Fry Baker's St—family collection



Sidney Marie Alcock—family collection



Daughters and youngest son about 1896—family collection



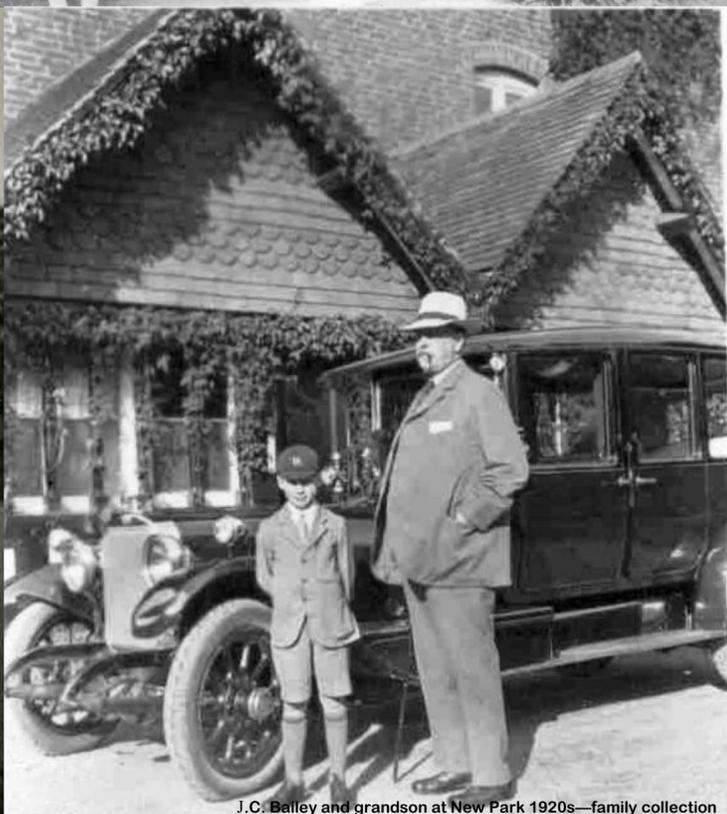
J. C. Bailey and four of his sons 1895—family collection



J.C. Bailey and family at New Park 1920—family collection



New Park 1919—Trentham Estates Auction Catalogue



J.C. Bailey and grandson at New Park 1920s—family collection